

## Trademarks

Spring 2014

Professor Jacqueline Lipton

### Subject Overview

#### Contact Details:

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#### Student Consultation:

Consultation with Professor Lipton is by appointment. Students wishing to make an appointment with Professor Lipton should do so by telephone or email.

#### Subject Organization:

1. Assessment: Assessment will be by 3 hour supervised exam at the end of the semester (worth 90% of the overall grade), with a 10% component of the grade for class participation, including attendance and general participation in class discussions.
2. Reading Materials: The prescribed text is Dinwoodie & Janis, TRADEMARKS AND UNFAIR COMPETITION: LAW AND POLICY (3 ed, 2010). All students should have access to a copy of the prescribed text. A fourth edition of the textbook is soon to be published. The professor will be referring to page numbers in the third edition, but will be attempting to cross reference page numbers for students who prefer to purchase the fourth edition. Additional study materials will also be distributed in hard copy and/or via the TWEN website during the semester. Weekly reading assignments will be announced in class and posted on the 'Discussion' forum of the TWEN website under the "Announcements" thread throughout the semester.
3. TWEN Website: Students should regularly check the TWEN Website for this subject (at least once a week) for notices and additional reading materials.

**Reading Assignment: Please come to the first class prepared to discuss the material in the first chapter of the casebook ie pages 3-41 (Introduction to Trademark and Unfair Competition Law)**

**Please note that there will be no Trademarks class on Thursday Jan. 23. A make-up class will be scheduled later in the semester.**