

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law



IPIL/HOUSTON

in partnership with

Blakely Advocacy Institute

proudly announces

The Andrews Kurth 2011 MOOT COURT NATIONAL CHAMPIONSHIP: INTELLECTUAL PROPERTY

Casey Federal Courthouse, Houston, Texas

and

SYMPOSIUM

Doubletree Downtown, Houston, Texas

featuring

Eric Goldman

Santa Clara University School of Law





Eric Goldman, B.A., J.D./M.B.A., University of California, Los Angeles, is Associate Professor and Director of the High Tech Law Institute at the Santa Clara University School of Law.

Before becoming a full-time law professor, Goldman practiced law in the Silicon Valley for eight years, first as an Internet transactions attorney at Cooley Godward LLP and then as General Counsel of Epinions.com, an Internet start-up company. Prior to Santa Clara, he spent four years as an Assistant Professor at Marquette University Law School in Milwaukee, Wisconsin.

Professor Goldman's research focuses on Internet, intellectual property and marketing law, and he blogs on those topics at the Technology & Marketing Law Blog. His recent articles include *Wikipedia's Labor Squeeze and Its Consequences*, 8 J. TELECOMM. & HIGH TECH. L. 157 (2010); *Brand Spillovers*, 22 HARV. J. L. & TECH. 381 (2009); and *Teaching Cyberlaw*, 52 ST. LOUIS U. L.J. 749 (2008).

At Santa Clara Law, Professor Goldman teaches Internet Law, Intellectual Property Survey, LL.M. in IP Seminar, and Advertising & Marketing Law.



SCHEDULE OF EVENTS

Wednesday, January 26
Opening Reception

Thursday, January 27
Symposium

Thursday, Friday, and Saturday, January 27-29
Competition and Finals

For details on the Moot Court National Championship,
please visit www.law.uh.edu/blakely/mcnc/homepage.html
(check this web address for updated details as they become available)