



**The Fall Lecture**  
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Celebrating 20 Years of Serving  
Houston's Intellectual Property  
& Information Law Bar

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- 2011** ROBERT BRAUNEIS, Professor of Law and Co-Director, Intellectual Property Law Program, George Washington University Law School, Washington, D.C.
- 2010** JANE K. WINN, Charles I. Stone Professor of Law, University of Washington School of Law, Seattle
- 2009** GREGORY N. MANDEL, Temple University Beasley School of Law, Philadelphia
- 2008** MARGO A. BAGLEY, University of Virginia School of Law, Charlottesville
- 2007** CLARISA LONG, Max Mendel Shaye Professor of Intellectual Property Law, Columbia University School of Law, New York
- 2006** JOHN F. DUFFY, Oswald Symister Colclough Research Professor of Law, George Washington University Law School, Washington, D.C.
- 2005** DAN L. BURK, University of Minnesota Law School, Minneapolis
- 2004** DAVID J. FRANKLYN, University of San Francisco School of Law, San Francisco
- 2003** WILLIAM F. LEE, Wilmer Cutler Pickering Hale and Dorr LLP, Boston
- 2002** HON. PAUL MICHEL, U.S. Court of Appeals for the Federal Circuit, Washington, D.C.
- 2001** YSOLDE GENDREAU, Université de Montréal, Québec
- 2000** JERRE B. SWANN, Kilpatrick Stockton LLP, Atlanta
- 1999** JOSEPH STRAUS, Max Planck Institute for Foreign and International Patent, Copyright and Competition Law, Munich
- 1998** JOHN R. THOMAS, Georgetown University Law Center, Washington, D.C.
- 1997** HON. NANCY LINCK, Solicitor, U.S. Patent and Trademark Office, Washington, D.C.
- 1996** HON. GLENN ARCHER, HON. PAULINE NEWMAN, AND HON. EDWARD SMITH, U.S. Court of Appeals for the Federal Circuit, Washington, D.C.
- 1995** DONALD S. CHISUM, Author, CHISUM ON PATENTS
- 1994** JOHN PEGRAM, Fish & Richardson P.C., New York



**Elizabeth A. Rowe**, Research Foundation Professor of Law at the University of Florida Levin College of Law, is also Director of the Program in Intellectual Property Law. Professor Rowe's scholarship focuses on trade secrets, as well as the interaction of intellectual property policies with business and technology. She is a prolific scholar and the author of numerous books and law review articles. Professor Rowe's recent casebook on Trade Secret Law is among the pioneering works in its field.

She has been recognized by the University of Florida Research Foundation for her outstanding research and scholarly achievements and awarded the Gale Term Professorship in Intellectual Property Law.

Professor Rowe received her undergraduate degree, as well as an M.A., from the University of Florida, and her J.D. from Harvard University. Prior to her career in academia, she practiced law with Hale and Dorr in Boston. Her teaching interests include trademark law, patent law, and trade secret law.

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## INTELLECTUAL PROPERTY AND INFORMATION CONTROL

It is said that we live in an information economy. Indeed, the technological revolution that we have experienced in the last few years is being driven more by information than by the industrialized processes of past decades. Our personal and professional lives, our social and economic well-being, as individuals and as a nation, revolve around information. For businesses, proprietary information is treated as property, and intellectual property law is the critical legal regime for regulating this information. There is tension, however, in achieving the appropriate balance between sharing and protecting proprietary information.

This lecture will address some of the ways in which IP is used to control information. Primarily through trade secrecy, companies are in command of what information is provided to the government and the public about their products and operations. They are able to restrain those who disclose or use their information and can control employees' conduct and mobility. Through patenting, companies are even able to control the course of scientific research. Intellectual property law is undoubtedly a powerful tool, and the guidelines for appropriate protection of information versus the freedom to use and share information are sometimes not clear.

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2012 FALL LECTURE, L-R: CRAIG JOYCE, JACQUELINE LIPTON, HON. JIMMIE REYNA (LECTURER), GREG VETTER,  
AND PAUL JANICKE



RONALD A. KATZ

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