

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

AND

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

# 37th Annual

## Fall Institute on Intellectual Property Law

OCTOBER 7 – 9, 2021

MOODY GARDENS HOTEL  
GALVESTON, TEXAS

### Highlights

Chinese Patent Law

Damages in Lanham Acts Cases

Federal Circuit Patent Law –  
a Year in Review

PTAB Update

Social Media and IP

### Moody Gardens Hotel

GALVESTON, TEXAS

APPROVED BY  
THE STATE BAR OF TEXAS

13.75 Hours Participatory CLE,  
Including 3.50 Hours Ethics

### Featuring

#### KEYNOTE SPEAKER

Hon. Richard Linn

*U.S. Court of Appeals for the Federal Circuit*

#### DIVERSITY BREAKFAST SPEAKER

Dean Leonard M. Baynes

*University of Houston Law Center*

#### JUDICIAL PANEL

Hon. Alan D. Albright

*U.S. District Court*

*Western District of Texas*

Hon. Robert W. Schroeder III

*U.S. District Court*

*Eastern District of Texas*

Greg Vidovich

*U.S. Patent and Trademark Office*

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Jason Sander  
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Andrew Michaels, *Assistant Professor of Law*  
Greg R. Vetter, *HIPLA Professor of Law*

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Professor Greg R. Vetter  
*University of Houston Law Center*  
Vice-Chair

Sindee Bielamowicz  
*University of Houston Law Center*  
Program Coordinator

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## PROGRAM SELECTION COMMITTEE MEMBERS

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FOR THE FEDERAL CIRCUIT  
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Houston, Texas

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S  
37TH ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW  
OCTOBER 7 – 9, 2021

**THURSDAY, OCTOBER 7**

**12:00 p.m. – 1:00 p.m.**  
**REGISTRATION**

**SPONSORED BY:**

Jones Day

**Moderator:**

Jonathan Hernandez

**12:45 p.m. – 1:00 p.m.**

**OPENING REMARKS**

Sparkle Ellison

**1:00 p.m. – 1:30 p.m.**

**CHEMICAL PATENT PRACTICE – TIPS  
ON DRAFTING AND RESPONDING**

Leslie Streeter

**1:30 p.m. – 2:00 p.m.**

**REAL TIME ANTITRUST CHANGES**

**THAT IMPACT YOUR CLIENTS NOW**

Danielle (DJ) Healey

**2:00 p.m. – 2:30 p.m.**

**DAMAGES IN LANHAM ACT CASES**

**(ETHICS – 0.25 HOURS)**

Jennifer Sickler

**2:30 p.m. – 2:45 p.m.**

**BREAK**

**SPONSORED BY:**

Ramey & Schwaller, LLP

**2:45 p.m. – 3:30 p.m.**

**TRADEMARK LAW UPDATE**

Alexandra Bistline

**3:30 p.m. – 4:15 p.m.**

**PTAB UPDATE**

**(ETHICS – 0.25 HOURS)**

Hon. Georgianna Braden

Bridget Smith

Sharon Israel, Moderator

**4:15 p.m. – 4:45 p.m.**

**PATENT LITIGATION**

**TRIAGE – RIGHT-SIZING DEFENSE**

Chris Perque

**4:45 p.m. – 5:15 p.m.**

**PROTECTING CONFIDENTIALITY -**

**NDA/LITIGATION**

ASHLEY BROWN

**5:15 p.m.**

**CLOSING REMARKS**

Sparkle Ellison

**6:00 p.m. – 7:00 p.m.**

**RECEPTION**

Moody Gardens Hotel

**SPONSORED BY:**

StoneTurn

**FRIDAY MORNING, OCTOBER 8**

**Moderator:**

Brigitte Echols

**7:30 a.m. – 9:00 a.m.**

**CONTINENTAL BREAKFAST**

**SPONSORED BY:**

Patent Designs

**8:45 a.m. – 9:00 a.m.**

**OPENING REMARKS**

Sparkle Ellison

**9:00 a.m. – 9:30 a.m.**

**DIVERSITY PRESENTATION**

Dean Leonard M. Baynes

**WAYS TO INCREASE RACIAL/ETHNIC**

**DIVERSITY IN THE LEGAL**

**PROFESSION**

**SPONSORED BY:**

Boulware & Valoir

Greenberg Traurig, LLP

**9:30 a.m. – 10:15 a.m.**

**FEDERAL CIRCUIT PATENT LAW:**

**A YEAR IN REVIEW PART 1**

**(ETHICS – 0.25 HOURS)**

Pete Peterson

**10:15 a.m. – 10:30 a.m.**

**BREAK**

**SPONSORED BY:**

Shook, Hardy & Bacon L.L.P.

**10:30 a.m. – 11:15 a.m.**

**FEDERAL CIRCUIT PATENT LAW:**

**A YEAR IN REVIEW PART 2**

**(ETHICS – 0.25 HOURS)**

Pete Peterson

**11:15 a.m. – 11:45 a.m.**

**USPTO WEBSITE CAPABILITIES**

**AND DIGITAL TRANSFORMATION**

**EFFORTS**

Greg Vidovich

**11:45 a.m. – 1:00 p.m.**

**LUNCH (ON YOUR OWN)**

**1:00 p.m. – 1:45 p.m.**

**KEYNOTE SPEAKER**

Hon. Richard Linn

U.S. COURT OF APPEALS

FOR THE FEDERAL CIRCUIT

**FRIDAY AFTERNOON, OCTOBER 8**

**Moderator:**

Thomas Rooney

**1:45 p.m.**

**AFTERNOON ANNOUNCEMENTS**

Sparkle Ellison

**2:00 p.m. – 3:00 p.m.**

**JUDICIAL PANEL**

**(ETHICS – 0.25 HOURS)**

Hon. Alan D. Albright

Hon. Robert W. Schroeder III

Natalie Gonzales, Moderator

**3:00 p.m. – 3:30 p.m.**

**SOCIAL MEDIA AND IP**

Anna Raimer

**3:30 p.m. – 3:45 p.m.**

**BREAK**

**SPONSORED BY:**

Osha Bergman Watanabe & Burton LLP

**3:45 p.m. – 4:30 p.m.**

**IP AND LICENSING IMPLICATIONS**

**FOR A GREENER ENERGY AND**

**CHEMICALS ECOSYSTEM**

Shawn Foster

Patrick Traister

Melody van Denzen

Jeff Whittle, Moderator

**4:30 p.m. – 5:00 p.m.**

**SOCIAL JUSTICE AND IP**

**(ETHICS – 0.5 HOURS)**

Professor Lateef Mtima

**5:00 p.m. – 5:30 p.m.**

**ASSERTING YOUR IP RIGHTS**

**TO ADDRESS INFRINGEMENT**

**PROBLEMS ON AMAZON**

Carey Jordan

**5:30 p.m.**

**CLOSING REMARKS**

Sparkle Ellison

**6:30 p.m.**

**WINE TASTING**

**SPONSORED BY:**

Locke Lord

LyondellBasell

Shackelford

**SATURDAY, OCTOBER 9**

**Moderator:**

Jaime Stark

**7:30 a.m. – 8:30 a.m.**

**CONTINENTAL BREAKFAST**

**SPONSORED BY:**

Schlumberger

**8:15 a.m. – 8:30 a.m.**

**OPENING REMARKS**

Sparkle Ellison

**8:30 a.m. – 9:00 a.m.**

**MISAPPROPRIATION OF TRADE**

**SECRETS**

John Keville

Paul Morico

**9:00 a.m. – 9:30 a.m.**

**CHINESE PATENT LAW**

Erick Robinson

**9:30 a.m. – 10:00 a.m.**

**COPYRIGHT LAW UPDATE**

Professor Connie Nichols

**10:00 a.m. – 10:15 a.m.**

**BREAK**

**SPONSORED BY:**

NAPP

**10:15 a.m. – 11:00 a.m.**

**ETHICAL ISSUES FROM THE**

**UPDATED RULES FOR TEXAS**

**AND NEW MODEL ABA RULE ON**

**MATERIALLY ADVERSE INTERESTS**

**(ABA OPINION 497)**

**(ETHICS – 0.75 HOURS)**

Kate Jackson

Jillian Scherrer

**11:00 a.m. – 11:30 a.m.**

**ETHICAL ISSUES IN PATENTING**

**RESEARCH**

**(ETHICS – 0.5 HOURS)**

Professor Christi Guerrini

**11:30 a.m. – 12:00 p.m.**

**JOINT DEVELOPMENT FOR IP**

**OWNERS – NEGOTIATING FOR**

**AGREEMENT**

**(ETHICS – 0.5 HOURS)**

Carlyn Burton

**12:00 p.m.**

**CLOSING REMARKS**

Sparkle Ellison

# SPECIAL EVENTS

## THURSDAY, OCTOBER 7, 2021

**6:00 p.m. – Reception:** Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel.

*Reception sponsored by StoneTurn.*

## FRIDAY, OCTOBER 8, 2021

**9:00 a.m. – Diversity Speaker:** Dean Leonard M. Baynes with the University of Houston Law Center Will be presenting *Ways to increase Racial/Ethnic Diversity in the Legal Profession.*

**1:00 p.m. – Keynote Speaker:** The Honorable Richard Linn with the U.S. Court of Appeals for the Federal Circuit

**6:00 p.m. – Wine, Cheese, and Chocolate:** A Tour of Fine Wines and Pairings that Delight, led by renowned sommelier Sean Beck, the wine director for the James Beard Award-winning Hugo's, as well as Backstreet Cafe, Caracol, Xochi, and Trevisio

For more information and details of events, please visit: [law.uh.edu/ipil/hiplalPinstitute/](http://law.uh.edu/ipil/hiplalPinstitute/)

## LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

## HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 15, 2021. After this date, reservations are made on a space-available basis only.

### The Moody Gardens Hotel

wants your experience to be  
*Clean, Safe, and Fun!*

For the hotel COVID-19 guidelines,  
please click [here](#).

### Moody Gardens Hotel

7 Hope Boulevard  
Galveston Island, Texas 77554

**888.388.8484**

Single:	\$155/night
Double:	\$155/night
Triple:	\$155/night
Quad:	\$155/night
Junior Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

## SPONSORS

**BAKER BOTTS**

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& VALOIR**  
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Lord**

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**25 YEARS NAPP**  
NATIONAL ASSOCIATION  
OF PATENT PRACTITIONERS

**OSHA  
BERGMAN  
WATANABE  
BURTON**  
Intellectual Property Law

**PATENT  
DESIGNS**

**RS RAMEY &  
SCHWALLER**

**Schlumberger**

**SHOOK  
HARDY & BACON**

**StoneTurn**

**WOMBLE  
BOND  
DICKINSON**

## PROGRAM MATERIALS

Program materials will be provided in an electronic format via the web and smart phone software application *Whova*.

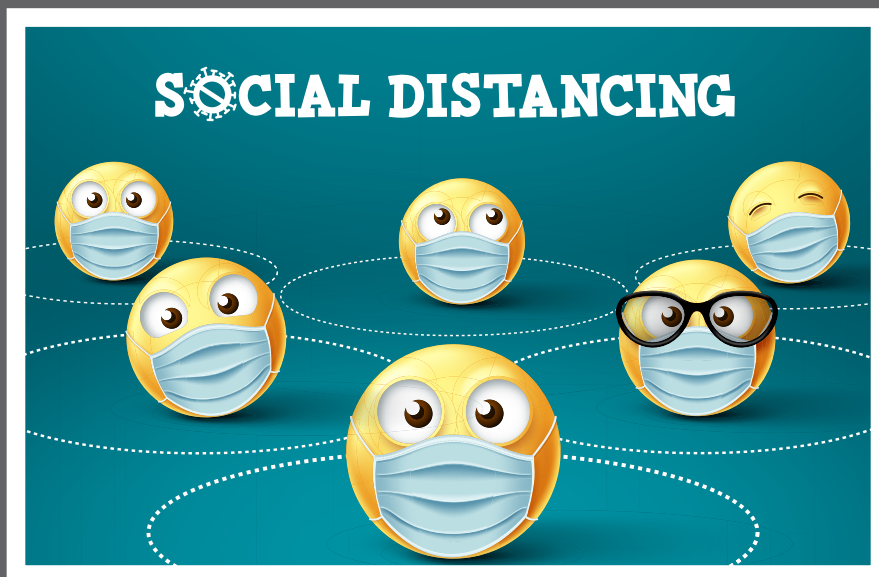
## REFUNDS

Refunds will be made only if they are requested in writing no later than **September 16, 2021**.

## MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 13.75 hours, including 3.50 hours of ethics credit.

### Ensuring your safety!



## QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180** or send email to **[IPIL@UH.EDU](mailto:IPIL@UH.EDU)**.

# REGISTRATION INFORMATION

Please register for the 37th ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, attend in-person or virtually.

## Registration costs are:

### REGISTRATIONS FEES:

- Government or in-house HIPLA members - **\$495**
- Other HIPLA members - **\$595**
- Non-HIPLA members - **\$695**
- Student limited registration - **\$55**

### COURSE MATERIALS:

- Course materials without conference registration - **\$305**

**Please select one:**

- In-person
- Virtually
- Undecided

**TOTAL Amount Due \$** \_\_\_\_\_

Name ..... Firm .....

Address ..... City ..... State ..... ZIP .....

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Email ..... Bar Card No. ....

**Registering online?** Contact us at [www.hipla.org](http://www.hipla.org)

**Registering by mail?** Please return this form, including credit card information below, (no checks please) to:

**University of Houston Law Center**  
**Institute for Intellectual Property & Information Law**  
4604 Calhoun Road  
Houston, Texas 77204-6060

**Please indicate:**  MasterCard  Visa  American Express

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